

# ORDER



**Orders**  
**Order / Rev:** 47962  
**Alt Order #:** 09785999  
**Product Desc:** RON DESANTIS FLCD6  
**Estimate:** 4963  
**Flight Dates:** 08/11/12 - 08/12/12  
**Original Date / Rev:** 08/08/12 / 08/08/12  
**Order Type:** CIA - O

**Fox 30 JAX**

**Primary AE:** Millennium Washington DC  
**Sales Office:** MNAT  
**Sales Region:** National

**Agency Name:** Multi Media\Alexandria  
**Buying Contact:**  
**Billing Contact:**  
 915 King Street  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Ron DeSantis (R) US House FL D-6  
**Demographic:** A35+  
**Product Codes:** US Congress  
**Priority:** P-2  
**Revenue Codes:** AGY, POL-CAND, GEN

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/12/12	2	\$240.00	\$204.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	2	\$240.00	\$204.00	0.00
<b>Totals</b>	<b>2</b>	<b>\$240.00</b>	<b>\$204.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
Fox 30 JAX	13%	\$240.00
Market	100%	\$1,846.15

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	55%	\$1,015.38
WCWJ	0%	\$0.00
WJXT	0%	\$0.00
WJXX	0%	\$0.00
WTEV	32%	\$590.77
WTLV	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WAWS	08/12/12	08/12/12	Su 11a-12p	CM	11:00 AM-12:00 PM	-----S	:30	2	\$120.00	P-2	0.00	NM	2	\$240.00
FOX News Sunday															
FOX NEWS SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-----S			2		\$120.00		0.00				
Totals														2	\$240.00